

"LOOKING OUT FOR KIDS"

VISION CARE INITIATIVE

Since its inception in 2007, Salus University's "Looking Out for Kids" (LOFK) initiative has provided complimentary vision care services and eyeglasses to under-insured and uninsured children in Philadelphia and its surrounding communities.



FUNDING FOR
VISION CARE SERVICES SUPPORTED BY THE
"LOOKING OUT FOR KIDS"
CHARITY COMES FROM:

- Annual fundraiser
- Local foundations
- Community/corporate partners

Please consider supporting the "Looking Out for Kids" charity with individual donations or through a corporate sponsorship.

HOW WE HELP

Through the LOFK fund, we are able to provide vision screenings to some of the area's most vulnerable children. Those requiring further testing are transported to The Eye Institute of Salus University for a comprehensive eye exam and provided with two pairs of glasses (one for school and one for home) – all at no cost.

THE IMPORTANCE OF OUR WORK:

- One in four children has an undetected vision problem.
- Undiagnosed vision problems can interfere with visual development, as well as early learning and academic success.
- Health disparities are more persistent in economically disadvantaged children.
- The "Looking Out for Kids" charity focuses on the vision care needs of some of the most vulnerable in our society - children and families living in poverty.

21,800+

CHILDREN HAVE BEEN SCREENED
THROUGH THE LOFK INITIATIVE SINCE 2010

\$1,960

IS THE COST OF A FULL DAY OF CARE,
INCLUDING TRANSPORTATION,
COMPREHENSIVE EYE EXAMS FOR 16
CHILDREN AND TWO PAIRS OF GLASSES