

17th Annual  
**LOOKING OUT**  
**FOR<sup>®</sup> KIDS**  
Charity Fundraiser

Through  
the  
Looking  
Glass



**JUNE 14, 2025 • 6:30 P.M.**  
**CITY WINERY • 990 FILBERT ST**  
PHILADELPHIA, PA 19107

[SALUSUHEALTH.COM/LOFK](https://salusuhealth.com/lofk)





# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP

**\$25,000**

- 30 reception tickets for “Looking Out for Kids” Charity
- Name of Company included in presenting title
- Corporate logo prominently featured on all publicity materials and prominently displayed during event
- Corporate logo to appear on event and University websites, pre and post event
- Opportunity for Senior Officer to speak during the event
- Full page ad in LOFK event program book inside front cover

## GOLD SPONSORSHIP

**\$10,000**

- 10 reception tickets for “Looking Out for Kids” Charity
- Corporate logo prominently featured on all publicity materials and prominently displayed during event
- Corporate logo to appear on event and University websites, pre and post event
- Full page ad in LOFK event program book

## SILVER SPONSORSHIP

**\$5,000**

- Six reception tickets for “Looking Out for Kids” Charity
- Corporate logo to appear on event and University websites, pre and post event
- Full page ad in LOFK event program book

## BRONZE SPONSORSHIP

**\$2,500**

- Four reception tickets for “Looking Out for Kids” Charity
- Corporate logo to appear on event and University websites, pre and post event
- Half page ad in LOFK event program book

## OTHER WAYS TO SUPPORT LOFK

### ONE PAIR OF GLASSES • \$30

A gift of \$30 can fund ONE pair of eyeglasses

### EYE EXAM • \$60

A gift of \$60 can fund an eye exam

### TOTAL EYE CARE PACKAGE • \$120

A gift of \$120 can fund an eye exam and two pairs of eyeglasses

### BUS RIDE • \$350

A gift of \$350 can fund transportation for children to and from The Eye Institute to receive comprehensive care

### A FULL DAY OF CARE • \$2,500

20 students will receive comprehensive eye exams, TWO pairs of eyeglasses if needed, and transportation to and from The Eye Institute

2023 - 2024 School Year



**8,511**

Vision Screenings



**1,339**

Eye Exams



**2,324**

Prescriptions Distributed



**Ten School Districts Served**  
Including  
**121 Schools** in Philadelphia

# LOOKING OUT FOR KIDS

## Sponsorship Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Checks can be mailed to:  
Salus at Drexel University  
c/o Institutional Advancement  
8360 Old York Road  
Elkins Park, PA 19027

For credit cards please visit:  
[SalusUhealth.edu/LOFK](https://salusUhealth.edu/LOFK)  
or call 215.780.1477

### Sponsorship Levels

- ☐ Platinum Sponsor \$25,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$2,500

*Sponsorships are due by 2-1-2025*

### Program Ad Rates

- ☐ Full Page \$500
- ☐ Half Page \$275
- ☐ Back Cover (Full page) \$1,000

*Ads are due by 2-1-2025*

### Other Ways to Support

- ☐ Provide one pair of eyeglasses for \$30
- ☐ Provide one eye exam for \$60
- ☐ Provide one eye exam and two pairs of glasses for \$120
- ☐ Bus Ride to The Eye Institute for \$350
- ☐ Provide a full day of care for \$2,500

### PROGRAM ADVERTISING

DELIVER AD ARTWORK AS A SINGLE PAGE HIGH RESOLUTION PDF OR 300DPI CMYK JPG

FONTS MUST BE OUTLINED AND IMAGES AT 300DPI OR HIGHER

FULL PAGE ADS MUST HAVE 1/8" BLEED. ADS DUE BY MAY 5, 2025.

### PREMIUM FULL PAGE ADS

Back Cover (Full Page) \$1,000

### FULL PAGE AD • \$500

 Bleed size 5.75" (w) x 8.75" (h)

 Trim size 5.5" (w) x 8.5" (h)

### HALF PAGE AD • \$275

 Live Area 5.5" (w) x 4.3125" (h)

 Trim size 5.25 in" (w) x 4.0625" (h)

Full Page  
25%  
Actual Size

Half Page  
25%  
Actual Size