Salus University, Lindy Communities, and National Vision, Inc. present the

THIRTEENTH ANNUAL

LOOKING OUT FOR KIDS

CHARITY FUNDRAISER

Saturday, November 2, 2019 at 6:30 p.m.

Hilton Philadelphia City Avenue 4200 City Avenue, Philadelphia, PA Dear Colleagues and Friends,

Thank you for your generous support of the thirteenth annual *Looking Out for Kids* charity fundraiser. Your donations continue to be an integral part of, and critical to our success in providing vision care services and eyeglasses to underserved and uninsured schoolchildren. As you may know we have expanded our reach past our traditional area of concentration in the Philadelphia School District to include the Norristown, Abington and Cheltenham School Districts, as well the Chester community. It is also because of your generous contributions that this year, as well as vision care services, we have expanded our program's reach to include support for audiology services.

The work we do in the communities we serve here at Salus University **changes lives**. With your sustained support, Salus University's professional staff and healthcare interns continue to change the lives of thousands of children in our region through the care they render. On behalf of the children we serve, as well as a very grateful Salus University team, I offer my most sincere thanks.

Gratefully,

Michael H. Mittelman, OD, MPH, FAAO, FACHE

President, Salus University

THIRTEENTH ANNUAL

FOR KIDS

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Run of Show

6:30 – 8:00 p.m. Cocktail Reception/Dinner with biddingProgram Starts at 8:00 p.m.

Welcome and Thank You to Sponsors

DR. MICHAEL H. MITTELMAN
President, Salus University

Emcee

ROSEMARY CONNORS

Emmy-winning NBC10 Anchor and Reporter
Event Host

LOFK Students

Title Sponsor

READE FAHS

CEO National Vision, Inc.

Lighthouse Award Introduction

DR. SUSAN OLESZEWSKI

Founder of the Looking Out for Kids Charity

2019 Lighthouse Award

ALAN LINDY

President of Lindy Communities

Fund a Need and Heads and Tails

JACQUELINE PATTERSON

Interim Vice President of Institutional Advancement

Bidding Closes at 9:30 p.m. Bid high! Bid often!

LOOKING OUT FOR KIDS

2018 – 2019 Highlights

The Looking Out for Kids charity fundraiser provides funding for vision screenings, comprehensive eye exams, glasses, if needed, for each child and associated transportation costs for multiple school districts. This year we are broadening our program to include support for our audiology services as well.

What we were able to accomplish this past year using the dollars we raised in 2018 was quite impressive.

- 4,289 children provided vision screenings
- 3,500+ children provided hearing screenings
- **Dispensed 1,130 pairs** of glasses to schoolchildren in kindergarten through eighth grade
- Added two pairs of hearing aids to the loaner bank, which is provided to children while they wait for their own device



Lighthouse Award

Since its inception, Salus University and its clinical facilities have been dedicated to protecting, promoting, and improving health and wellbeing through the delivery of outstanding health sciences education, leading-edge research, patient care, and community service to diverse populations in the United States and worldwide. The *Looking Out for Kids* (LOFK) vision care initiative and fundraiser was first held in 2007 and is emblematic of the Salus mission to make a difference in the communities we serve in Philadelphia and its surrounding communities. In reflection and recognition of the continuing success of this program, Salus University created the Lighthouse Award for stellar, selfless, path-finding community service in 2016.

Those nominated for this prestigious award are beacons of light and sources of strength in the community in which they live, work, and serve above and beyond their occupations. Annually, one or more Lighthouse Award recipients are nominated, selected and then honored for their extraordinary service that substantially benefits the health and well-being of disadvantaged and underserved children and youth in the greater Philadelphia area.

2019 Lighthouse Award Recipient Alan Lindy



Mr. Lindy serves as President of Lindy Communities, a fourth generation, family owned Philadelphia property management company. Lindy Communities currently owns and operates 38 apartment communities, about 6,700 apartments and 2 million square foot of retail and office space with Wal-Mart, Bank of

America, Johnson and Johnson, and Horizon Health Care. Lindy focuses on building extraordinary communities.

Lindy Communities' roots originate over 80 years ago, in 1939 with Sedgwick Gardens, a Mt. Airy landmark, built in 1939 by grandfather, Jacob Lindy. Following parents, Annabel and Philip B. Lindy, Lindy Communities continues the mission of providing extraordinary resident service and value, reducing our carbon footprint, and enriching each community's surrounding.

Support of local non-profits includes partnering with the Mural Arts Program, Drexel's Lindy Scholars Program, and Lindy Center for Civic Engagement. The Lindy family-initiated Jefferson's Philadelphia Health Equity Initiative, to address the vast health inequities, sponsors the After School Activities Program, Legacy Youth, Tennis and Education, the Urban Affairs Coalition, National Liberty Museum, Salus University's Looking Out for Kids, among others. The Lindy Family, with Elaine's initiative, is currently addressing the absence of playgrounds in about 100 public Philadelphia Elementary Schools.

Alan is married to Carolyn Hirsh. Together, they have three sons and two daughters, three granddaughters, with another grandchild expected very soon. Besides his granddaughters, Alan enjoys chess, tennis, hiking, biking and reading.

Thank you! Looking Out for Kids Charity Sponsors

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CONGRATS ON
13 YEARS OF
LOOKING OUT FOR KIDS
TO
DR. SUE OLESZEWSKI!
IT WOULDN'T
HAVE HAPPENED
WITHOUT YOU.

With love and support.

DR. DERRICK ARTIS
DR. MARK BOAS
DR. CRAIG CASSEY

Event Co-host Rosemary Connors



Rosemary Connors is an Emmy award-winning anchor and reporter for NBC10 News. She is the co-anchor of the 11 a.m. weekday newscast. You can also watch her live reports in the field during the afternoons. Rosemary is the third generation of women in her family to report the news in Philadelphia. She enjoys

meeting people from all walks of life, who trust her to tell their stories.

As a native of Wynnewood in Montgomery County, she appreciates the opportunity to cover the region where she grew up and went to college. She received a Bachelor of Arts degree from the University of Pennsylvania. Rosemary also holds a law degree from Temple University's Beasley School of Law.

Rosemary joined NBC10 in 2009. Prior to working at NBC10, she got her start in broadcast journalism as an intern at The Today Show and as an intern at NBC10. She then worked as a reporter and anchor in Grand Junction, Colorado and in Fort Myers, Florida. Rosemary has won six Mid-Atlantic Emmy Awards at NBC10 for her coverage of topics ranging from a deadly prison standoff in Delaware to school closures in Philadelphia.

Rosemary serves on the Board of Directors for the non-profit MANNA. For more than 25 years, MANNA has been serving residents throughout the region battling life-threatening illnesses by cooking and delivering medically appropriate meals. Rosemary is a member of the Board of Trustees of the Academy of Notre Dame in Villanova, where she attended high school. She is also an active supporter of the Kyle Ambrogi Foundation, a non-profit that promotes education and awareness of depression in teens and young adults.

CITY OF PHILADELPHIA JAMES F. KENNEY, MAYOR

CITATION



The City of Philadelphia desires all of its residents – especially our youth – to have the opportunity to live as full and healthy a lifestyle as possible. The loss of full or partial sight is devastating to those dealing with diseases or injuries that affect their vision. The City of Philadelphia is thankful and appreciative of all compassionate individuals and organizations that seek to address the medical needs in our neighborhoods and ensure as many people as possible have access to adequate vision care.

The City of Philadelphia has a proud history of providing vision care to the public. Founded on October 6, 1919 by acclaimed physician Dr. Albert Fitch, the Pennsylvania State College of Optometry was created as a professional school of optometry that compared to schools for dentistry and medicine. The Philadelphia institution became the first college in the nation to confer the degree of Doctor of Optometry in 1923, and the first school of optometry to require a four-year education in 1935. It later became the Pennsylvania College of Optometry in 1964 and then Salus University in 2008.

Over the past decade the university has benefitted many people in our City and region through community vision outreach services to help economically disadvantaged elementary and middle school-aged children. Beginning in 2007, the university has sponsored an annual Looking Out For Kids (LOFK) vision care initiative to provide vision screenings to some of the most vulnerable children in Philadelphia and Montgomery counties. Approximately one in four children has an undetected vision problem. Through the LOFK fund, children in need of further testing are transported to the Eye Institute at Salus University for a comprehensive eye exam and provided with two pairs of glasses at no cost. Since 2010, more than 13,000 children have been screened through this program. During the 2018-19 academic school year 4,289 students in the Philadelphia school district were screened and 1,358 pairs of glasses were distributed.

On Saturday, November 2, 2019, the organization will host its 13th annual *Looking Out For Kids* event to raise needed funding to continue and expand the program to help more children. At the event, Alan Lindy, president of Lindy Property Management, will be presented with the "Lighthouse Award" for the leadership and support he and his family have provided to recognize the value and importance of quality vision care to ensure academic success for school-age children.

It is fitting and appropriate, therefore, that the City of Philadelphia officially recognize with this Citation the

13TH ANNUAL LOOKING OUT FOR KIDS CHARITY FUNDRAISER

and commend the outstanding work of everyone involved in supporting and growing this program that has made an enormous impact on thousands of children in our City and region.

James F. Kenney

November 2, 2019

HONORING ALAN

HE BRINGS LIGHT EVERYWHERE HE GOES

ALL OUR LOVE

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We are pleased to join with Lindy Communities and so many others in honoring our friend, partner and client,

Alan Lindy

Alan's devotion to community service and charitable giving is an inspiration to others.

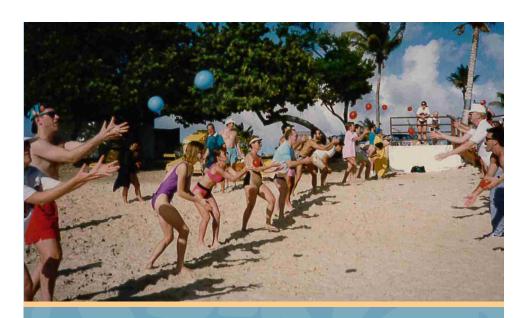
Stephan and Donna Goldstein

We are proud to honor

Alan Lindy

Keep up your good work!

Tom and Alycia Scannapieco



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Questions? Contact Karen Volpi kvolpi@salus.edu or 215.780.1393

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Alan Lindy

2019 Lighthouse Award Recipient



Kalos, Hutchings & Company, LLC
Certified Public Accountants and Business Consultants

Martin G. Kalos, CPA | James A. Hutchings, CPA mkalos@kaloshutchings.com | jhutchings@kaloshutchings.com

One does not require sight to have vision.

But, imagine what one could achieve with better sight.

Salus University has provided sight to tomorrow's visionaries.

Let's keep Looking Out for Kids.









WWW.CLAUSSBROTHERS.COM

Special shout out to the Clinical Team Members for Looking Out for Kids!

FROM THE EYE INSTITUTE:

Brandy Scombordi
Alycia Miller
Luis Trujillo
Cathie Muhr
Joanne Packer
Alena Hackett
Steve Lee

FROM THE PENNSYLVANIA EAR INSTITUTE:

Lindsay Bondurant

Thank you!





SalusUhealth.com/LOFK

