Certificate in Healthcare Management

Compelling reasons for applying to the Healthcare Management Certificate Program offered by Widener University to Salus students and alumni:

- 1. This Healthcare Management certificate program has been custom designed to meet the skill needs and interests expressed by Salus alumni and students.
- 2. Unlike other healthcare management programs in the market, our HCM certificate focuses specifically on the vision care industry and the issues, challenges, and opportunities facing organizations that operate and compete in this industry.
- Courses in this program will enable you to develop a range of critical practice management skills. You will graduate with a portfolio of business, financial, and leadership competencies that are key to launching, managing and growing your optometry practice.
- 4. Widener's School of Business Administration is the only school in this entire region that offers programs accredited by both AACSB and CAHME. These premier business and healthcare management accreditations are independent verifications of our distinctive quality and prestige.
- 5. Unlike the typical "training/certification" programs in the market, graduates of this Healthcare Management certificate program will receive an official transcript from Widener University. All certificate courses are transferable into our prestigious and widely recognized MBA program.
- 6. This is great value for your money! We offer this 4-course certificate at a 50% discount to Salus students and alumni. You will save over \$6200, making our custom-designed program an excellent investment and the best value you will find. If you opt to transfer your certificate courses to our MBA program, you will earn a 30% discount for all the other MBA courses!