Salus University & National Vision, Inc. *present the*

FIFTEENTH ANNUAL

LOOKING OUT

FOR®KI9S

CHARITY FUNDRAISER

Saturday, November 12, 2022 *at* 6:30 p.m.

Professor Kovin Naidoo

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LOOKING OUT FOR[®] KI?S

CHARITY FUNDRAISER

Run of Show

Networking with Bidding

Program Starts at 7:30 p.m.

Welcome

DR. MICHAEL H. MITTELMAN

President, Salus University

JOHNNY ARCHER

NBC10 reporter and anchor Emcee/ Co-host

LOFK Students

Platinum Sponsor DR. DONALD SMITH

Director of Professional Relations, National Vision, Inc.

presents

VIDEO MESSAGE FROM READE FAHS

CEO, National Vision, Inc.

Presentation of 2022 Lighthouse Award Winner DR. MICHAEL H. MITTELMAN

to

PROF. KOVIN NAIDOO

Global Head, Advocacy and Partnerships OneSight EssilorLuxottica Foundation

Fund-A-Need JACQUELINE PATTERSON, MPA

Vice President of Institutional Advancement and Community Relations DR. JULIANA MOSLEY WILLIAMS Special Assistant to the President for Diversity, Equity & Inclusion

Bidding Closes at 9:00 p.m.

Dear Colleagues and Friends,

Thank you for your generous support of our *Looking Out for Kids* charity fundraiser as we celebrate LOFK's Crystal Anniversary. Your donation is critical to providing comprehensive vision care services and eyeglasses to underserved and uninsured schoolchildren.

While children have mostly returned to their classrooms, we continue to monitor declines in children's vision as a result of pandemic online learning. Over the past few years, the need for care in local neighborhoods has prompted us to expand both the reach and the scope of services beyond the School District of Philadelphia to Norristown, Chester Upland, Abington, Cheltenham, Jenkintown, Upper Darby, Souderton, Bristol Township and Centennial School Districts, and to include audiology services.

We are honored and privileged to serve the communities we reach because of your sustained support. On behalf of a very grateful Salus University team, I offer my sincere, personal thanks.

Gratefully,

Michael H. Mittelman, OD, MPH, MBA, FAAO, FACHE President, Salus University



BID HIGH! BID OFTEN! Bidding closes at 9:00 p.m.

LOOKING OUT FOR® KI?S

Proceeds support healthcare for children in need

This year, we celebrate the fifteenth annual "Looking Out for Kids" fundraiser. The financial success of this annual event, especially in these unprecedented times, means that Salus can continue providing vision and hearing care to children in need in Philadelphia and beyond.

Just look at what we accomplished during the 2021-2022 academic year:

- Provided vision screening services for more than **6,500 school-aged children**
- Conducted hearing screening services for more than
 2,500 children
- Dispensed more than 1,500 pairs of eyeglasses

The work we do is essential, perhaps now more than ever before. By providing free vision and hearing services, we are making a difference in the lives of the children we serve. Through our work and the generosity of our community partners, we can continue to help change the lives of children and provide them with the vision and hearing care that is necessary to ensure academic success.



Dear Professor Kovin Naidoo,

It is with sincere joy and admiration that we offer our congratulations for the honor of being selected as the 2022 Lighthouse Award recipient. Your dedication to delivering eye care to people in need is truly inspiring, and this award is yet another example of the impact you have made in underserved communities living with unrefractive errors around the world as well as the vision care sector itself.

It is an honor and a privilege to work alongside you to help the world see more and be more, and we look forward to celebrating even more impact together in the future.

Sincerely,

Your colleagues at EssilorLuxottica and the OneSight EssilorLuxottica Foundation

EssilorLuxottica



ONESIGHT

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Lighthouse Award

Since its inception, Salus University and its clinical facilities have been dedicated to protecting, promoting, and improving health and well-being. This has been done through the delivery of outstanding health sciences education, leading-edge research, patient care, and community service to diverse populations in the United States and worldwide. The Looking Out for Kids (LOFK) vision care initiative and fundraiser was first held in 2007 and is emblematic of the Salus mission to make a difference in the communities we serve in Philadelphia and its surrounding communities. In reflection and recognition of the continuing success of this program, Salus University created the Lighthouse Award in 2016 for stellar, selfless, pathfinding community service in the communities we serve locally and worldwide.

Those nominated for this prestigious award are beacons of light and sources of strength in the community in which they live, work, and serve above and beyond their occupations. Annually, one or more Lighthouse Award recipients are nominated, selected and then honored for their extraordinary service that substantially benefits the health and well-being of disadvantaged and underserved children and youth in the greater Philadelphia area.

2022 Lighthouse Award Recipient Kovin Naidoo



Kovin Naidoo, BSc, BOptom, MPH, OD '95, PhD, DHL

(Hon), has been selected to receive Salus University's 2022 Lighthouse Award in recognition of his careerlong commitment to addressing poor vision globally. A 1995 graduate of the Pennsylvania College of Optometry (PCO),

Professor Naidoo distinguished himself early as a thought leader in global education and public health. He was instrumental in bringing Uncorrected Refractive Error (URE)—poor vision due to the lack of eye exams and glasses—to center stage of the global public health agenda. He currently serves as Global Head, Advocacy and Partnerships, OneSight EssilorLuxottica Foundation, where he leads international efforts to build partnerships and advocate for awareness and policies that make the United Nations and World Health Organization policy on vision care a reality.

The OneSight EssilorLuxottica Foundation aims to eliminate uncorrected poor vision in a generation by creating sustainable access through an innovative approach to impact philanthropy, partnerships and raising awareness. "We propose that addressing poor vision globally can address poverty, hunger, education, gender equity, economic growth, climate action and more," asserts Professor Naidoo, speaking with his Foundation colleagues. This is in perfect sync with the mission and work of Looking Out for Kids. Salus University's administration and faculty appreciate Professor Naidoo's vital leadership and the Foundation's ongoing endeavors to bring it to fruition by 2030.

continued

Professor Naidoo is the former CEO, Brien Holden Vision Institute; former chair, International Agency for the Prevention of Blindness (Africa), and former chair, Board of Trustees, Red Cross Air Mercy Services. He was a Fulbright Scholar, a Schwab Fellow and an Ashoka Fellow, and sat on the World Council of Optometry's Executive Committee. He is also the founder of Our Children's Vision, a campaign to ensure that effective, sustainable eye health initiatives for children and adolescents are part of appropriate health programs and integrated into regional, national and global education and health policy. The campaign attracted 100 organizations and reached 40 million children globally. Professor Naidoo is also the co-founder of the Global Myopia Awareness Coalition, the Global Ophthalmic Institute and the One School at a Time campaign. He led philanthropic efforts in Africa and Latin America to create partnerships that provide free eye care to the poor in those countries.

He was the African Optometrist of the Year in 2002 and International Optometrist of the Year in 2007. The American Academy of Optometry awarded him the Essilor Award for outstanding contributions to optometry in 2010. In 2016, he received the Henry B. Peters Memorial Award in Public Health and Environmental Vision from the American Academy of Optometry.

In addition to the Lighthouse Award, earlier this year, Professor Naidoo received the Presidential Medal of Honor, Salus' most distinguished honor.

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Event Co-host Johnny Archer



Johnny Archer is a reporter/anchor for NBC10. You can watch his live news coverage weekdays and weekends.

Archer joined NBC10 in December 2021 and is passionate about giving a voice to those who feel they are not being heard. As a reporter, he desires to tell truthful

stories that inspire others to be better. He aspires to connect and build relationships with Philadelphia residents.

"I love the people of Philadelphia," he said. "I might be a little biased because Philly is my hometown, but I think Philadelphians are some of the greatest people in the world."

Prior to joining NBC10, Archer served as a general assignment reporter and weekend anchor at Miami sister station WTVJ NBC 6. Prior to that, Archer worked at KPVI-TV in Pocatello, Idaho, WHAS 11 News in Louisville, Kentucky, and NBC 5 KXAS in Dallas. He has covered various noteworthy stories, but his most memorable one entails flying with the US Navy Blue Angels in an F/A-18 Hornet.

Born in West Chester, Pennsylvania, Archer attended Downingtown High School and Delaware County Community College. He received his bachelor's degree in Broadcasting, Telecommunications and Mass Media from Temple University. When he's not covering news, he enjoys cycling and adventuring outdoors. He also is a member of the National Association of Black Journalists and enjoys volunteering at local community events.



With special appreciation to the Salus University and the 2022 Lighthouse Award Recipient Kovin Naidoo for his years of commitment to addressing poor vision globally.



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City Of Philadelphia James F. Kenney, Mayor

CITATION

The City of Philadelphia is enormously proud that so many remarkable individuals and organizations in our esteemed City of Brotherly and Sisterly Love choose to embrace all of their fellow Philadelphians and encourage them to support one another. Those who help others break through any potential barrier they face so they can live their lives to the fallest potential earn our utmost admiration and respect.

Since establishing the Looking Out for Kids (LOFK) charity, The Eye Institute (TEI) of Salus University has provided vision care services and eyeglasses to thousands of children from the School District of Philadelphia, and, in more recent years, to school districts in Montgomery, Chester, and Delaware counties as well as charter and parochial schools in the region. In total, more than 37,000 children have been screened through the LOFK initiative since 2010.

Looking Out for Kids is based on collaborations with school leadership and staff who partner with TEI of Salus University to identify vision care priorities, gain parental/caregiver permission, and organize logistics. Working closely with school names, TEI staff deploy mobile vision units and vision care teams to schools to provide free vision screenings. For children who fail vision screenings, LOFK works with school names to schedule students at TEI for free comprehensive vision care and eyeglasses. For school year 2021-2022, LOFK worked collaboratively with nine school districts to provide an array of services to students including vision screenings for 6,454 children, yee exams for 719 children and dispensing of 1,182 pairs of prescription glasses.

On Saturday, November 12, 2022, the organization will host their 15th Annual Looking Our for Kids Charity Fundraiser at the National Constitution Center and will honor Kovin Naidoo, OD, MPH '95, PhD, and Giobal Head, Advocacy and Partnerships at the OneSight EssilorLuxottica Foundation and Former CEO of Brien Holden Vision Institute, with the 2022 Lighthouse Award.

Professor Naidoo is an academic, former anti-apartheid activist and political prisoner, optometrist and an internationally orliebrated public health leader. His professional life has been dedicated to delivering eye care to people in need, a mission shared by all involved with Looking Out for Kisk. Professor Naidoo was nominated for the Lighthouse Award for his work as founder of Our Children's Vision, a campaign to ensure that effective, sustainable eye health mitiatives for children and adolescents are part of appropriate health programs and integrated into regional, national and global education and policy. The campaign attracted 100 organizations and reached 400 million children globally. Professor Naidoo was instrumental in bringing. Uncorrected Refractive Error (URE) – poor vision due to lack of eye exams and glasses – to the center stage of the global public health agenda.

It is fitting and appropriate, therefore, that the City of Philadelphia officially recognize with this Citation

LOOKING OUT FOR KIDS 2022 LIGHTHOUSE AWARD PROFESSOR KOVIN NAIDOO

and commend the honoree and the organization for their advocacy and efforts to provide vision care service and eyeglasses to our youth on

Ames 7. Kerne James F. Kenney

Mayor

November 12, 2022





Proclamation

SALUS UNIVERSITY LOOKING OUT FOR KIDS 2022 LIGHTHOUSE AWARD WINNER PROFESSOR KOVIN NAIDOO

WNEREAX	Professor Kowin Naidon, OD, MPH, PhD, Global Head of Advocacy and Partnerships at the OneEight EostlorLaxottica Foundation, and former CEO of Brien Holden Vizion Institute, is a highly recognized international public health advocate and optometrist; and
WNEREAS	Professor Naldoo is an academic, a former anti-upartheid activist and publical prisoner, optometriat and an internationally colobrated public health leader dedicated to delivering eye care to people in need; and
WNEREAS.	He is the founder of <i>Our Children's Plains</i> , a campaign to ensure that effective, sustainable eye health initiatives for children and adolencents are part of appropriate health programs and integrated into regional, national and global education and health policy; and
WNEREAS	Professor Naidoo was also instrumental in bringing Uncorrected Refractive Error (URE) — poor vision due to the lack of eye exams and glasses — to center stage of the global public health agenda; and
WNEREAS	His mission is shared with the Looking Out for Able (LOPK) charity, which has provided funding for vision care services and synglasses in more than 37,000 children from the School Districts of Philadelphia, Montgomery, Chester and Delaware Counties since 2010; and
WNERE45	Through Salus" work and the generosity of community partners like Professor Naidon, LOPK will continue to belg change the lives of children and provide them with the vision care so necessary to ensuring their academic success and social development; and
NOW: TREEPORE	In order to recognize his many community contributions and personal achievements, we bereby honse

PROFESSOR KOVIN NAIDOO

On his dedicated service to the community.

Valerie A. Arkoosh, MD, MPH, Chair

Knoch & Lucase, p

Kenneth E. Lawrence Jr., Vice Chair

County Commissioners





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References: 1. Chamberlain P, et al. A 3-year randomized clinical trial of MiSight® lenses for myopia control. Optom Vis Sci. 2019; 96(8): 556-67.

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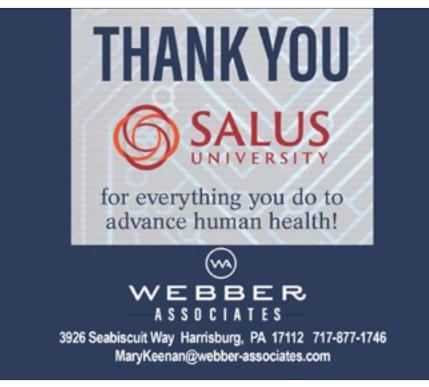


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