

## DIAMOND

**\$50,000**

- Three tables of TEN reserved for "Looking Out for Kids" charity gala
- Recognition in Salus University events throughout the 2017-2018 calendar year
- Corporate logo prominently featured on all publicity materials
- Corporate logo/banner prominently displayed during the event
- Corporate logo to appear on event and University websites, pre and post event
- Inclusion in all event public relations efforts
- Opportunity for Senior Officer to speak during the event
- Prominence in the 2018-2019 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Prominence and inclusion in Thank You Ad to run in local publications
- Full page ad in LOFK event program book

## CRYSTAL

**\$15,000**

- Two tables of TEN reserved for "Looking Out for Kids" charity gala
- Corporate logo prominently featured on all publicity materials and on entrance backdrop
- Inclusion in all event public relations efforts
- Corporate logo/banner prominently displayed during the event
- Special naming recognition in event specific highlights within the venue
- Full page ad in LOFK event program book
- Corporate logo to appear on event and University websites, pre and post event
- Prominence in the 2018-2019 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Prominence and inclusion in Thank You Ad to run in local publications

## PLATINUM

**\$10,000**

- 15 tickets to "Looking Out for Kids" charity gala
- Corporate logo prominently featured on all publicity materials and prominently displayed during the event
- Half page ad in LOFK event program book
- Corporate logo to appear on event and University websites, pre and post event
- Prominence in the 2018-2019 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Prominence and inclusion in Thank You Ad to run in local publications

## GOLD

**\$7,500**

- 12 tickets to "Looking Out for Kids" charity gala
- Corporate logo prominently featured on all publicity materials and prominently displayed during the event
- Corporate logo to appear on event and University websites, pre and post event
- Prominence in the 2018-2019 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Inclusion in Thank You Ad to run in local publication

## SILVER

**\$5,000**

- 10 tickets to "Looking Out for Kids" charity gala
- Corporate name featured on all publicity materials and displayed during the event
- Company logo to appear on event website and company name on University website, pre and post event
- Prominence in the 2018-2019 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Inclusion in Thank You Ad to run in local publications

## BRONZE

**\$2,000**

- 5 tickets to "Looking Out for Kids" charity gala
- Company logo to appear on event website and company name on University website, pre and post event
- Acknowledgment in the 2018-2019 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Acknowledgement in Thank You Ad to run in local publications